

New Products

New on the Shelf

CANADIAN CHEWING GUM

The new Compliments chewing gum from Sobeys Inc. is Canada's first private label gum, and is available in four of the most popular gum flavors — peppermint, spearmint, cinnamon and wintergreen. Compliments gum is sugar-free, yet flavorful and packaged in an innovative, re-sealable package that keeps the gum fresh. Each Compliments package contains 20 pieces of gum, nearly twice the amount as regular packs. The gum also is available in traditional 12-piece blister packs.

Compliments chewing gum is available at Sobeys, IGA extra, IGA, Foodland and Price Chopper stores, and retails between 20 and 30 cents less than the leading brand competitor. — **Sobeys Inc., Nova Scotia, Canada**



ORGANIC BABY APPAREL

Adding to the store's growing organic products offering, Wal-Mart Stores Inc. recently announced its George Baby apparel made from organic cotton. The line includes rompers, dresses, T-shirts and shorts for infants to age nine months. Wal-Mart's George Baby organic cotton clothing apparel is made with 100 percent certified organic cotton.

— **Wal-Mart Stores Inc., Bentonville, Ark.**

CHOCOLATE REWARDS

Target Corp. is going decadent this summer with its individual pouches of Archer Farms blended iced coffee mix. The mix is available in a kosher, dairy-stamped, six-count box (12.7 ounces) with flavors such as Java Chip, Vanilla Latte, Caramel, Mocha, and Spice Chai Latte. The retail price is \$3.99 per box.

Target also is offering its Archer Farms frozen chocolate-covered ultimate cheesecake bites dessert collection packaged in a 15-count (5 of each flavor), 10.6-ounce box with an inner tray. The Collections are available in the United States in classic, chocolate, caramel and New York-style classic cheesecake assortments.

— **Target Corp., Minneapolis, Minn.**



EASY GRANA PADANO CHEESE

Trader Joe's is now offering grana padano cheese, which is made with raw milk and is aged for 16 months to achieve its signature nutty flavor and crumbly/creamy texture. According to the retailer, Italians enjoy grana padano more than any other cheese, and now it is available with more ease than ever before. Trader Joe's Grana Padano Twist Grate is a wedge of grana padano inside a rotary grater. Users simply remove the lid and twist the grater to enjoy freshly ground grana padano cheese. The Grana Padano Twist Grate is available in an 8.8-ounce container, and retails for \$7.99.

— **Trader Joe's, Monrovia, Calif.**

New in Packaging

HEART-SHAPED CANDIES

Blueberry Hill Foods is continuing production of its Valentine's Day collection of heart-shaped candies through 2007. The line includes cinnamon imperial hearts and heart-shaped jellies packaged in colorful lay-down bags for the big-heart holiday. The selection of sugar candy lay-down bags have a suggested retail price of \$.99 to \$1.29, and include Cinnamon Imperial Hearts (9- and 13-ounce bags) and Cherry Jelly Hearts (10-ounce bags). All Valentine's Day items are packed 24 to a case and are OU kosher-certified. — **Blueberry Hill Foods, 2500 Legacy Drive, Suite 130, Frisco, TX 75034; 214-618-7975; www.bhfoods.com**

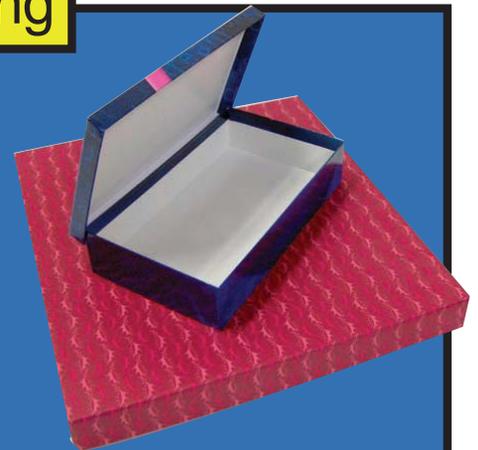
SANDWICH FIXINS

Available under both the Food Club and Shurfresh brands, Topco is offering four varieties of thin-sliced deli meats, including ham, honey ham, oven-roasted turkey breast and honey-roasted turkey breast. The meats are available in 10-ounce, re-sealable tubs.

Additionally Topco and Full Circle are providing ideal accompaniments to deli-sliced meats by offering two new mustards to the line's 100 percent organic mix. Yellow and Spicy Brown mustards have been added to the line — each containing 9 ounces of organic mustard. — **Topco Associates, 7711 Gross Point Road, Skokie, IL 60077; 847-676-3030; www.topco.com**

CUSTOMIZED PACKAGING

Rigid Box Innovations, an expansion of Strategic Packaging Solutions, now offers rigid set-up packaging solutions. From fragrances to fine foods, RBI manufactures rigid boxes to protect products while enhancing their image. Additionally, the durable packages provide the right combination of appearance and strength to fit any budget. — **Strategic Packaging Solutions Inc., 77 Courtland Ave., Unit #2, Concord, Ontario, Canada. L4K 3S9; 1-888-261-3338; www.strategicpackaging.ca**



ECO-FRIENDLY SHRINK FILMS

The new cast and tented EarthFirst TDO shrink film from Plastic Suppliers is the most recent addition to the company's line of sustainable films that provide an environmentally safe alternative to petroleum-based shrink films. EarthFirst TDO shrink film utilizes NatureWorks PLA resin from Nature Works LLC, and is specifically designed for today's uniquely shaped containers that require high shrink percentages. EarthFirst TDO shrink film is manufactured in 50- and 60-micron thickness, and offers an ideal surface for ink adhesion. The shrink film also offers optimal shrink characteristics, such as glossiness, low haze levels, scratch-resistance and the ability to be stored in temperatures as high as 104°F with no natural aging. — **Plastic Suppliers Inc., 2887 Johnstown Road, Columbus, OH 43219; 614-471-9100; www.plasticsuppliers.com**

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